

LEARNING · ARTIFICIAL INTELLIGENCE · SKILLS DEVELOPMENT

Learn smarter. Teach better. Grow faster.

Built here. Not adapted.

Zazify is South Africa's AI-native learning platform for skills development — built for the way training, funding and compliance actually work here.

BUILT FOR

Schools, TVET colleges, training providers, corporate L&D and government teams carrying a skills-development and compliance burden the global platforms were never designed for.

ISSUED BY

Zazify
Republic of South Africa
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Company information.

DOCUMENT	Company Profile · 2026/27 · v2.0, issued July 2026
FOUNDER & DIRECTOR	Andzisi Mabaso
PRODUCT	Zazify — AI-powered Learning Management System
REGISTERED NAME	ZAZIFY (Pty) Ltd
REGISTRATION NO.	2026 / 307303 / 07
COMPANY TYPE	Private company — (Pty) Ltd, registered with CIPC, 2026
INDUSTRY	Education technology · skills development
B-BBEE STATUS	Exempted Micro Enterprise — sworn affidavit available on request
TAX COMPLIANCE	SARS tax compliance status PIN available on request
DATA PROTECTION	POPIA-aligned — all learner data hosted in South Africa
CONTACT	hello@zazify.co.za · +27 71 859 6647
WEBSITE	zazify.co.za

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The platforms weren't built for **here**.

South African skills development runs on a reality no global LMS understands: SETA levies, B-BBEE scorecards, learnerships and bursaries. The funding decides what gets trained, and the compliance decides whether it counts. Foreign platforms were built for neither.

So providers stitch a system together. A foreign LMS for the courses. Spreadsheets for the funding. Manual rebuilds for every WSP/ATR submission. Content sits as static PDFs, and learners get no support between contact sessions. The result is expensive, fragile, and impossible to report on with confidence.

Zazify is one platform that delivers the learning, supports every learner with AI, and tracks the funding and compliance — built for South Africa, not adapted to it.

THE STATUS QUO, COMPARED — FOREIGN LMS + SPREADSHEETS + MANUAL WSP/ATR REBUILDS vs ZAZIFY

	THE STATUS QUO	ZAZIFY
Funding tracking	Spreadsheets, reconciled by hand	Live, linked to every learner and sponsor
WSP/ATR export	Rebuilt manually every year	Export-ready, always current
AI tutor	None, or a generic chatbot	Per learner, answering only from your content
POPIA hosting	Data offshore, terms unclear	Hosted in South Africa, in-jurisdiction
Time to live	Months of implementation	Under a day, self-serve
Total tooling cost	LMS + spreadsheets + consultants	One subscription, in ZAR

Built first for the funding chain.

One multi-tenant engine serves the full breadth of South African learning — but Zazify is built first for the two organisations that carry the SETA funding chain.

PRIMARY • 01

Training Providers

SETA WSP/ATR reporting and end-to-end learnership management — the funding chain handled in one place, from sponsor to submission.

Learnerships, programmes & cohorts grouped and tracked

WSP/ATR export ready for submission

Multi-sponsor funding and seat tracking

PRIMARY • 02

Corporate L&D

Skills-development scorecard tracking and compliance automation, with levy and B-BBEE spend mapped to targets in real time.

Skills levy & B-BBEE spend tracked live

Compliance training with audit-ready records

An AI tutor grounded in your own SOPs and policies

ALSO BUILT FOR

Schools & Universities

Enterprise capability without enterprise pricing or complexity.

TVET Colleges

DHET-aligned tracking, multi-campus management, at-risk visibility.

NGOs & Government

Donor and funder reporting with low-bandwidth support.

Not sure where you fit?

If your challenge is learning plus funding plus compliance, Zazify is built for it. Start a free trial and see.

[Start free trial →](#)

Six capabilities. One engine.

AI-native at the core — not a course catalogue with a chatbot bolted on. Every capability runs off the same content you upload once.

A personal AI tutor for every learner

Answers questions 24/7 — only from your course content, with sources shown. Support at a scale no facilitator team can match.

Assessments that write themselves

Quizzes generated automatically from your documents — multiple choice, true/false and short answer, with explanations and auto-grading.

Any content, learning-ready

Upload PDFs, video, audio, SCORM packages or URLs. Zazify ingests and structures it into AI-ready courses — no rebuild of existing material.

MOST DIFFERENTIATED

The full funding chain, tracked

Link SETAs, corporate funders and bursaries to programmes, with real-time spend-versus-budget and seat tracking.

SETA & compliance reporting

WSP/ATR export ready for submission, a live skills-development scorecard, and DHET-aligned tracking — no year-end spreadsheet scramble.

White-label portals

Deploy separately branded portals per client organisation — your logo, your colours, your domain — all from a single account.

ALSO INCLUDED

Smart next-step recommendations, AI-summarised notes, learner & organisation analytics, programme & learnership grouping, per-learner tracking.

BUILT IN

South Africa, for South Africa. All learner data hosted in-country under POPIA — it never leaves the jurisdiction.

Live in **under a day.**

Three steps from sign-up to a running programme. No implementation project, no consultants required.

STEP 01

Under a day

Sign up & set up

Start a 14-day free trial — no credit card. Create your account, verify your email and configure your organisation.

STEP 02

Minutes per file

Upload your content

Drop in PDFs, video, audio, SCORM or URLs. Zazify extracts, chunks and embeds the material, making it instantly ready for AI tutoring and quiz generation.

STEP 03

Real time

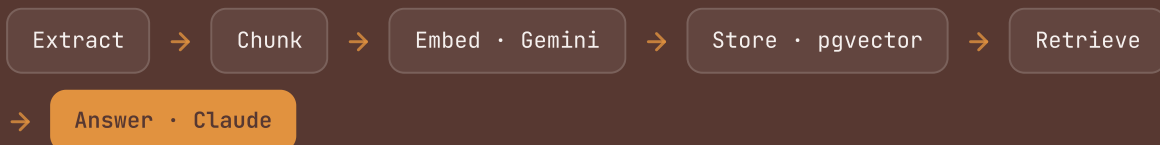
Enrol learners & go live

Invite or bulk-upload learners, assign courses and programmes, and link sponsors or funders. From here, every completion, learning hour and rand of skills spend is tracked automatically.

THE ENGINE

Retrieval-grounded AI, built on your curriculum.

When a learner asks a question, Zazify searches your content by meaning, retrieves the most relevant passages, and answers from them — only from your course content, with sources shown.



UNDER THE HOOD · CLAUDE · GOOGLE GEMINI · POSTGRESQL + PGVECTOR · AWS S3 · SUPABASE · PAYFAST (ZAR)

Three plans. **Scale as you grow.**

Same platform at every tier. Capacity and compliance tooling scale with the size of your operation. All prices in ZAR, excluding VAT.

TIER 01

Starter

R4,500/mo

or R43,200 / year

For a single team getting started with AI-native learning.

- 500 learners
- 5 instructors / admins
- 30 courses · 50 GB
- AI chat tutor
- Skills-spend dashboard
- Basic skills-development reports

TIER 02

MOST CHOSEN

Growth

R12,000/mo

or R115,200 / year

The standard plan for training providers and corporate L&D.

- 2,000 learners
- 25 instructors / admins
- Unlimited courses · 250 GB
- SETA WSP/ATR export
- Multi-sponsor funding tracking
- White-label branding · API access

TIER 03

Enterprise

Custom

tailored to your rollout

For multi-campus and group-wide rollouts.

- Unlimited learners & courses
- Unlimited admins · 1 TB+
- Everything in Growth
- Dedicated account manager
- Custom SSO & integrations
- Priority support

14-day free trial on every plan — full Growth features, no credit card required. Pay by card, debit or instant EFT in ZAR.

The detail.

FEATURE	STARTER	GROWTH	ENTERPRISE
Learners	500	2,000	Unlimited
Instructors / admins	5	25	Unlimited
Courses	30	Unlimited	Unlimited
Storage	50 GB	250 GB	1 TB
AI tutor allowance / learner / month tokens, with approximate tutor questions	25k ≈ 60 questions	100k ≈ 250 questions	500k ≈ 1,250 questions
AI chat tutor	✓	✓	✓
Auto-generated quizzes	✓	✓	✓
Skills-spend dashboard	✓	✓	✓
Skills-development reports	Basic	Advanced	Advanced
SETA WSP/ATR export	—	✓	✓
Multi-sponsor tracking	—	✓	✓
White-label branding	—	✓	✓
API access	—	✓	✓
Priority support	—	✓	✓
Dedicated account manager	—	—	✓
Custom SSO & integrations	—	—	✓

All plans include the AI chat tutor, auto-generated quizzes, any-format content ingestion, programme & learnership grouping, and per-learner analytics. Prices exclude VAT and are valid at the issue date on the colophon.

What makes it **different.**

Plenty of platforms can host a course. Very few were built for the South African skills-development reality — and fewer still are genuinely AI-native.

Built in South Africa

For SETAs, B-BBEE, learnerships and bursaries from day one — not a foreign platform with a local skin.

AI-native at the core

The tutor and the assessments are the product, not add-ons — every learner gets support that used to need a facilitator.

The funding chain, handled

Sponsor, programme, enrolment, completion and report in one chain — the capability providers usually can't build themselves.

POPIA by default

All learner data hosted in South Africa and kept in-jurisdiction, with data-processing agreements available on request.

One platform, not five tools

Learning, AI support, funding and compliance in one place — replacing an LMS, spreadsheets and manual reporting.

Live in a day, not a quarter

Self-serve onboarding and any-format content ingestion mean value in hours — no implementation project.

"South Africa's skills-development system is unlike anywhere else. Zazify is the platform that finally fits it — learning, funding and compliance, built here."

Mandatory training, turned into measurable retention.

For South African employers, Zazify packages the same AI engine as a dedicated workforce-training product: a 1-on-1 AI tutor — grounded in your own SOPs, policies and compliance material — that turns the skills levy and B-BBEE spend you already commit into compliance, retention and scorecard points.

THE DIFFERENCE

A structured curriculum, built from your content.

Zazify ingests your SOPs, policies and training documents and builds a structured curriculum from them, tailored to your operation — then teaches it 1-on-1, conversationally, with spaced-repetition drills that re-test until the knowledge sticks. Every answer stays grounded in your own material.

Ingest SOPs → Build curriculum → 1-on-1 tutoring → Retention drills →

Audit-ready proof

THE FUNDING RAIL • MANDATED SPEND, TURNED INTO POINTS

01 • COMMITTED

Skills levy + SETA grant

1% of payroll is already levied; SETA grants and B-BBEE budget sit on top.

02 • DEPLOYED

AI tutor on your content

Employees learn 1-on-1 on a curriculum tailored to your SOPs.

03 • PROVEN

Completion + compliance

Retention drills and audit logs prove competence, not just attendance.

04 • RECLAIMED

B-BBEE points + spend back

Hours map to WSP/ATR claims and scorecard points — reclaimable, reportable.

BUILT FOR THE TEAMS WHO CARRY THE RISK

Operations

SOPs drilled 1-on-1 and re-tested until the floor follows them — fewer procedure errors.

HR & L&D

Every learning hour maps to WSP/ATR claims and B-BBEE scorecard points, automatically.

Compliance & Safety

Spaced repetition keeps regulated knowledge (MHSA, FAIS/FICA) fresh — with an audit trail.

Engagement starts with a 30-minute demo and a free 2-week pilot — offered as Starter Pilot, Growth (per-seat) and Enterprise tiers, most funded from levy and B-BBEE budget.

Start with a pilot, **not a promise.**

Zazify is a young company — registered in 2026 — and we expect to earn trust the only way that counts: by running. The pilot programme is how funders, enterprise-development programmes and early partners see the platform work on real content before committing anything.

WHAT THE 2-WEEK PILOT INCLUDES • NO CHARGE, NO CREDIT CARD

Onboarding & content ingestion

We load your real material with you — PDFs, video, SCORM — and you're live in under a day.

Up to 50 learners, full features

Real learners with the AI tutor, auto-generated quizzes and analytics — full Growth-plan capability.

A sample WSP/ATR export

Generated from your own pilot data, so you see exactly what submission-ready looks like.

Founder-led, with a written report

Andzisi Mabaso runs every pilot personally — direct access throughout, and a written outcomes report at the end.

What the funding chain returns.

EXAMPLE SCENARIO — ILLUSTRATIVE NUMBERS

PAYROLL

R50M

Annual payroll of a mid-size employer.

LEVY COMMITTED

R500,000

1% skills development levy, already paid to SARS each year.

RECLAIMED

≈ R100,000

20% mandatory grant, recovered via an on-time WSP/ATR submission.

SCORECARD

+ B-BBEE points

Tracked skills-development spend counts toward the scorecard, plus discretionary-grant eligibility.

Illustrative only. Actual recovery depends on your SETA, submission deadlines and scorecard category. Zazify tracks the chain and produces the evidence; your SETA and accredited verifier confirm grants and points.

Start with a 14-day free trial.

No credit card. Full Growth features. Live in under a day — bring your content and your learners and see Zazify run.

[Start your free trial →](#)[Talk to us](#)

TALK TO US

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ONLINE

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FOUNDER

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Learn smarter. Teach better. Grow faster.